



Innovative Model Brings Up Front Savings to Secret Recipe



Asian bakery chain becomes first to enjoy up-front energy savings

What were Secret Recipe looking to solve with an Energy Management solution?

In a landmark moment for the global energy efficiency industry, Best.Energy partner Arustrik is delivering an energy saving project across 100 sites that is not just shared savings, but *pre-paid* savings.

Secret Recipe’s energy issues were typical of the food & beverage sector, particularly in SE Asia. Waste was particularly acute in:

It’s the first instance of this model seen anywhere outside of the USA, marking a huge sea-change in the way energy efficiency could be delivered to South East Asia and beyond.

- Refrigeration
- Air Conditioning
- Lighting

The project is built on substantial, dependable energy savings delivered by a combination of best. energy technologies.

With the Best.Energy technology stack and an innovative financial model, Arustrik have been able to deliver a targeted solution.

Before the full project was approved, Arustrik delivered **over 15% savings** in a Proof of Value.

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A Solution Built for Multi-Site Estates

Arustrik had the advantage of a tried and tested solution stack, specialised in tackling multi-site energy inefficiency. That solution begins with cutting edge energy monitoring, before effective energy reducers are then introduced.

World Leading Monitoring & Verification

Already in use with prominent multi-site retailers like 7-Eleven, KFC, McDonald's and Walmart; the energy monitoring system 'Eniscope' was chosen for this project.

The device is easily and quickly installed with no disruption to customer experience. Once in place, it offers eight channels in a single device, able to monitor everything needed across the store on its own and provide real-time, minute by minute resolution data via a cloud dashboard.

Effective & Immediate Energy Saving

With Eniscope now highlighting clear areas of energy waste at Secret Recipe locations, Arustrik were able to further introduce new retrofit energy saving technologies:

ACES 2 A brand new, cutting edge product that allows the energy manager to remotely control the air conditioning system using logic based scheduling.

CUES A smart product designed to change temperature monitoring in chillers and fridges from assessing the air, to the actual food. This saves considerable amounts of energy, without compromising food safety.

What does the future hold?

“Secret Recipe have shown themselves to be dedicated to the goal of energy efficiency and we are proud to be working with them on this. Once we have completed this phase, we hope to be able to expand the project to more of the 300 sites where our technologies can have a fantastic impact.”

Michael Madrigal, CEO @ Arustrik



The Headline Figures

kWh Energy Saved
1 Million +
per annum

Locations in this project
100 Stores

Length of the project
6 Years

Forecasted savings
\$750,000+ USD

Arustrik *Secret Recipe*[®]